

Data Analysis

for Publishers

with SalesReveal

Imagine being able to make important business decisions based on up-to-the-minute company data, business trends and customer purchasing patterns...

Market Segment	ID Customer	ID Product	Units	Sales	Revenue	Net Sales
Total 141648 95th St Elem Sch #23			1	9.95	0.00	9.95
Total 141708 95th St Elem Sch			1	2.95	0.00	2.95
Total 142153 Edgewater Elem Sch			1	0.29	0.00	0.29
Total 142197 Rossmore Hill Sch			19	149.50	0.00	149.50

Indiv Name	Indiv Name	Indiv Name	Indiv Name	Indiv Name	Indiv Name
35760 Stanford Elem School	64 Reading & Writing Activities On The Comp	1	16.95	0	16.95
35760 Stanford Elem School	853 Exploring Space - Scienceworks For Kids	1	9.95	0	9.95
35760 Stanford Elem School	858 Plants-scienceworks For Kids	1	9.95	0	9.95

...the ability to animate your data, to ask questions and get answers instantaneously...
 Uncover business trends, compare periods, and extract details from your current database of information for easy and precise answers to complex business questions.

SalesReveal provides publishers with real-time Data Analysis tools in a "point and click", user-friendly interface that is both easy to use and comprehensive. Explore your data through any combination of data fields and applied filters and from any one of multiple angles. Data can be viewed from within SalesReveal, Excel, Outlook and Internet Explorer, or can be exported to an ascii delimited file, for creating targeted marketing campaign mailers, broadcast faxes, emails, etc.

Best of all SalesReveal works with almost any publishing system, whether custom, outsourced or one of the leading solutions such as S3-CISPUB or The Cat's Pajamas. For more information visit us on the web at www.s3pubtech.com, or give us a call toll free at 1-877-870-5800.

Turning Your Data Into Decisions